



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-03-2012 PAGE: 1 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KOHLBAUER
138 CONANT STREET
BEVERLY MA 02494

Contract No 401312	Contract Dt 10-02-2012	Revision Dt 10-02-2012	Rev# 1	Advertiser RNC ROMNEY	Brand RNC ROMNEY	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# 274	CMS # 245602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-03-2012	End Date 10-09-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245602
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 274																	
1	10-03-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30			1					1	850	1	850.00
2	10-08-2012	10-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	1							1	850	1	850.00
3	10-03-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30			1					1	850	1	850.00
4	10-08-2012	10-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
5	10-03-2012	10-07-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30			1					1	200	1	200.00
6	10-08-2012	10-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1							1	200	1	200.00
7	10-03-2012	10-07-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30			1					1	240	1	240.00
8	10-08-2012	10-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	1	30	1							1	240	1	240.00
9	10-03-2012	10-07-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30			1					1	350	1	350.00
10	10-08-2012	10-09-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1							1	350	1	350.00
11	10-03-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1					1	325	1	325.00
12	10-08-2012	10-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	325	1	325.00
13	10-03-2012	10-07-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30			1					1	200	1	200.00
14	10-08-2012	10-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	1	30	1							1	200	1	200.00
15	10-03-2012	10-07-2012	01:00PM - 02:00PM	THE CHEW (11514)	1	30			1					1	240	1	240.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 274			CMS # 245602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-03-2012	End Date 10-09-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 245602				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 274																	
16	10-08-2012	10-09-2012	01:00PM - 02:00PM	THE CHEW (11514)				1	30	1							1	240	1	240.00
17	10-03-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30			1					1	375	1	375.00
18	10-08-2012	10-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	375	1	375.00
19	10-03-2012	10-07-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30			1					1	950	1	950.00
20	10-08-2012	10-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				1	30	1							1	950	1	950.00
21	10-03-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30			1					1	1,100	1	1,100.00
22	10-08-2012	10-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				1	30	1							1	1,100	1	1,100.00
23	10-03-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30				1				1	1,400	1	1,400.00
24	10-08-2012	10-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				1	30	1							1	1,400	1	1,400.00
25	10-08-2012	10-09-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				1	30	1							1	7,500	1	7,500.00
			----- ITEM LINE NOTE ----- DWTS CD																	
26	10-08-2012	10-09-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)				1	30		1						1	7,500	1	7,500.00
			----- ITEM LINE NOTE ----- DWTS																	
27	10-08-2012	10-09-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				1	30		1						1	2,300	1	2,300.00
			----- ITEM LINE NOTE ----- PRVT PRACT CD																	

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
401312	10-02-2012	10-02-2012	1	RNC ROMNEY	RNC ROMNEY	POLITICALS	WTVD - DURHAM										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
274		245602	PHILADELPHIA	A. CLIFFORD	10-03-2012	10-09-2012	M (Broadcast Month, Cycle 1)	N	245602								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 274														
28	10-03-2012	10-07-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)	1	30				1				1	3,800	1	3,800.00
			----- ITEM LINE NOTE ----- SCANDAL CD														
29	10-03-2012	10-07-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)	1	30					1			1	1,700	1	1,700.00
			----- ITEM LINE NOTE ----- 20/20 CD														
30	10-03-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						1		1	190	1	190.00
31	10-03-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						1		1	275	1	275.00
32	10-03-2012	10-07-2012	03:30PM - 07:00PM	COLLEGE FOOTBALL 330-7PM (848)	1	30							2	2	3,000	2	6,000.00
33	10-03-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							1	1	375	1	375.00
34	10-03-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00
35	10-03-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	725	1	725.00
36	10-03-2012	10-07-2012	08:00PM - 09:00PM	SUNDAY PRIME 8-9P (931)	1	30							1	1	4,200	1	4,200.00
			----- ITEM LINE NOTE ----- ONCE UPON CD														
37	10-03-2012	10-07-2012	09:00PM - 10:00PM	SUNDAY PRIME 9-10P (855)	1	30							1	1	2,000	1	2,000.00
			----- ITEM LINE NOTE ----- REVENGE 2														
38	10-03-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30							1	1	1,100	1	1,100.00
39	10-03-2012	10-03-2012	09:00PM - 11:00PM	PRIME SPECIALS (797)	3	30			1					1	2,200	1	2,200.00
			----- ITEM LINE NOTE ----- PRES DEBATE														

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Agency Est# 274		CMS # 245602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-03-2012	End Date 10-09-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245602								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 274														
														Contracted Gross Total:	40	54,500.00	
														Actual Gross Total:	40	54,500.00	
														Agency Commission:		8,175.00	
														Net Total:		46,325.00	
Month/YR			Preempted	Made Good	Contract Total			Adjustments							Actual Total		
Oct 12			0.00	0.00	54,500.00			0.00							54,500.00		
TOTAL			0.00	0.00	54,500.00			0.00							54,500.00		

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